



## **1/10/2023 Meeting Minutes**

**Attendees:** Nancy Bengtson, Rachel Nicholson, Kim Rodriguez, Nicholas Sheppard, Robyn Wiens, Zuwena Mwaniki, Zuri Mwaniki, Olivia Lin, Cindy Pharis, Madeline Gemoules, John Yunker, Rachel Sanford, Sheryl Lyss, Lili Schliesser

### **Approve meeting minutes:**

November 2022 minutes were approved.

### **Youth Coalition Updates:**

Nicholas Sheppard from All In CHS shared the projects that the group developed after reviewing Missouri Student Survey data from 2022. The group will address availability with a 'Lock It Up' campaign geared toward Clayton parents, encouraging them to lock up alcohol, cannabis, and prescription drugs kept in their homes. They are addressing perception of coolness with a communications campaign geared toward freshmen that addresses the perception of coolness of alcohol and cannabis using TikTok. They will also speak at an upcoming freshman meeting. The group will address cannabis use by developing a PSA for the Greyhound News Network that addresses the harms of cannabis use, including lowering motivation and IQ. And, they will address access to alcohol by continuing the Sticker Shock campaign in the spring.

Zuwena Mwaniki, Zuri Mwaniki, and Olivia Lin for All In Wydown shared the projects they developed after reviewing the Missouri Student Survey data from 2022. They are addressing the perception of risk of alcohol with signage in bathrooms on mirrors and paper towel dispensers. They are addressing the availability of substances with a 'Lock It Up' campaign geared toward Wydown parents with a recorded phone call and follow-up email with an informational video. They are also addressing the perception of risk of vapes by handing out fortune cookies with custom messages about vaping during lunches on January 26.

### **DFC Evaluation Update:**

All In's evaluator Cindy Pharis gave an update on the evaluation of our work through year 3 (ending September 30, 2022). She shared that we will be looking to 2024 data to determine the outcomes of our work because of the impact of the pandemic on the 2022 numbers. Our work addresses two root causes, the availability of substance and the favorable peer norms around substance use. Therefore, as the logic model is currently written, every time we work with parents, we're not getting

**Meeting Norms:** *1. Assume goodwill 2. Come ready to engage to the fullest of your ability 3. Challenge ideas not people 4. Start & end on time 5. Everyone's opinion matters & should be heard 6. Give others opportunities to speak 7. Utilize & share resources 8. Look for opportunities to collaborate*

to the root causes we selected. Lili shared that we are updating the logic model with new data this month. In regards to community action, we can increase the work we do with those who are not in our coalition to expand services and change policies and practices. We have 4 drugs on the logic model, which is a lot to cover and may make it harder, in the long run, to argue that we are making a change. Nancy suggested sharing Parent Survey data with the youth coalitions. We also need to include the youth coalition activities in the community action plan. The results of our work put Capacity Change higher than Community Change, and we should aim to have those switched. Over time, our contributions should snowball, and policy change is the best way to do this. Cindy recommended that we continue to document the ongoing completion of services. We document change and ongoing work regardless of the funding sources. And that we document all work done on behalf of the coalition by its members.

### **Announcements:**

Rachel Sanford from the American Lung Association shared a new online curriculum to educate adults to help with youth nicotine cessation. <https://lung.training/courses/act-to-address-youth-cessation.html>

All In has several upcoming events:

27 Things Students SHOULD be Doing on Social Media with Julie Smith, author of Master the Media Monday, January 23, 6-7 pm on Zoom. This event is for parents.

*Screenagers Under The Influence: Vaping, Drugs and Alcohol in the Digital*, Wednesday, March 1, 7pm, Wydown Middle School. This event is FREE and open to adults and youth grades 6+.

Town Hall: Teen Talk, Wednesday, April 5, 6-7 pm on Zoom

What Elementary Parents Need To Know About Substance Use, Thursday, May 11, 6-7 pm, Zoom.

The next meeting will be February 7, 4-5pm in the Admin Building, and we will be working on updating our action plan.

*Common Acronyms: DFC (Drug Free Communities), CADCA (Community Anti-Drug Coalitions of America), ONDCP (Office of National Drug Control Policy), NCA (National Coalition Academy), MSS (Missouri Student Survey)*