



11/1/2022 Meeting Minutes

Attendees: Al Thuet, Meghan Harrington, Toni Siering, Amanda Ruback, Sharon Hales, Robyn Wiens, Rachel Nicholson, Pamela Lyss-Lerman, Sheryl Lyss, Amy Tiemeier, Lili Schliesser

Coalition Update

Lili gave an update on the past month's activities for the coalitions. Youth helped hand out 90 Weekend and Party Guide flyers with magnets that read "Talk to my teen today about alcohol," to parents at the Homecoming football game. The coalition distributed the flyer *Homecoming: Keep it fun and safe!* High school parents through the newsletter. Clayton Police Department helped distribute 45 yard signs to Clayton families and organizations that read "Think twice before supplying alcohol to minors. It could cost you," with a link to the Social Host Ordinance. The high school coalition put up around the school prior to homecoming that supported healthy choices around alcohol. PSA Ads ran from September 15 to October 7 (one focused on adults and one on youth) for 60,000 impressions.

For Red Ribbon Week, Wydown's coalition wrote daily announcements, planned a Spirit Week, and did a mailing to parents with the "Talk to my teen today about alcohol," magnets and the Talk About It flyer for 6-8th grade. Middle and high school students volunteered at a prize table one day during lunch where students answered drug facts trivia and spun a prize wheel. There were daily drug facts announcements at the high school. Captain and Glenridge elementary school handed out Red Ribbons to students and participated in the Drug Free Pledge. The film *Don't Wait* is available for Clayton parents to stream through November 25. Clayton Chamber of Commerce did a free e-blast to businesses with ways they could celebrate the week. And Clayton Police Department put up a banner outside the precinct to raise awareness.

Addiction is Real's Hidden in Plain View bedroom was set up on October 18 during Parent/Teacher Conferences and 30 parents walked through.

All In youth participated in the DEA Drug Take Back on Saturday, October 29 and handed out 22 Deterra bags and flyers.

We were invited to give presentations to 54 10th grade health students during their addiction unit on Harm Reduction and the dangers of substance use.

All In will fund Compliance Checks with Clayton Police Department to check area businesses. All In received a \$1,000 grant to put toward these checks over the coming months.

Meeting Norms: 1. Assume goodwill 2. Come ready to engage to the fullest of your ability 3. Challenge ideas not people 4. Start & end on time 5. Everyone's opinion matters & should be heard 6. Give others opportunities to speak 7. Utilize & share resources 8. Look for opportunities to collaborate

Minors will go into businesses in Clayton and participating municipalities and attempt to purchase alcohol. Employees who sell will be given a citation. This work is a part of our Needs Assessment to determine what the local sell rate is and how to support businesses with Responsible Seller/Server Training.

Clayton High School coalition participated in trauma training from Alive & Well that will inform their work as they begin to develop their strategic plan for this school year.

The Caring for Head & Heart series, sponsored by All In and the School District of Clayton, kicks off next month on December 7 with *Helping Our Children Cultivate Resilience* with Dr. Ilana R. Luft-Barrett. There will be a media literacy event on January 23 and a screening of *Screenagers: Under the Influence* in March. Check your email for more information.

All In is conducting a Needs Assessment that will include: a parent survey, listening sessions with parents and youth, environmental scans, local data, and key informant interviews. Coalition members will be asked to assist with the development of these assessments and perform Environmental Surveys in the grocery stores, convenience stores, liquor stores, and gas stations they visit in and around the community.

St. Louis County Substance Abuse Data

Amanda Ruback from Missouri Poison Control Center reported on calls to the center in Missouri and St. Louis County. There has been a stark increase in calls regarding cannabis exposure in young children since 2018. The top substances for calls for ages 12-18 are marijuana edibles, benzodiazepines, marijuana (plant), Fentanyl, and plant hallucinogenic. Suicide exposures for 12-18-year-olds increased from 1,660 in 2018 to 2,177 in 2021, and there were 4.5 times more calls for females than males in 2021. The top three substances involved in teen self-harm exposure were pain relievers, antidepressants, and mental health medications.

Listening Session Breakouts

Coalition members worked in groups to further develop questions for the parent listening sessions for the Needs Assessment.

December Meeting

The December meeting will be a training from Alive & Well on trauma-informed community work. It will be virtual and open to all Clayton staff and community members. This training comes ahead of strategic planning in the new year.

Announcements

The group decided to move the January meeting to January 10.

Common Acronyms: DFC (Drug Free Communities), CADCA (Community Anti-Drug Coalitions of America), ONDCP (Office of National Drug Control Policy), NCA (National Coalition Academy), MSS (Missouri Student Survey)