



**3.1. 2022 Meeting Attendees: Chris Win, Cpl. Jenny Schwartz, Rabbi Arnow, Sharon Hales, Skyla Barlow, Jen Schilpzand, Ali Lenger, Robyn Wiens, Libby Noonan and Kipp Vitsky**

- I. **Welcome & Introductions:**
- II. **Approve meeting minutes:** minutes approved
- III. **New Business & Updates:**

Re: Sticker shock campaign-

Libby and Kipp reported on the progress the youth coalition has made with the stickers to raise awareness about social hosting and more and to be placed at participating local businesses on merchandise. Six (6) designs were created with different messages and colors. The stickers displayed bold colors with direct messages to parents reminding them they have influence over their children so talk-monitor-secure the alcohol in the home and have conversations around drinking. There were messages reminding parents of the ordinance on social hosting/supplying alcohol that costs the parents a hefty dollar fine and the QR code referencing the ordinance was shown on the sticker too. Discussion centered around the colors and the messages. The colors orange and blue were avoided as it is the school colors and wouldn't draw the attention wanted to a new message. As to the messages on the sticker, the word "supplying" alcohol in reference to the parents was discussed. It will be reviewed, and a different word may be chosen. Another question related to the stickers message and discussed was whether the kids are taking the alcohol from the home without their parent's knowledge or was it social hosting by the parents. Kim stated the evidence is ... It is both. The stickers are direct and focused on "getting the facts about your risks" message to the students and the parents too. Kim reported that the sticker shock subcommittee could use a couple more members to meet for a couple one (1) hour meetings now that the groundwork has been laid.

Re: The Wydown coalition poster contest that showcases harmful effects of using alcohol, vaping, or marijuana and give drug facts-

Kim will send an email asking coalition members to be judges at the Drug Facts Art contest or provide small donations to support the winners of this initiative. Winners will get posters hung around school and \$25-\$50 gift card of their choice.

Re: Social media –

Ali reported the All in Coalition newsletter has increased its viewer membership from 179 to 283 and that the number of links opened by viewers has increased by 8%. She asked for more stories like Chris Win's story for social media posts and the community spotlight.

Re Upcoming Events-

Kim announced that Hidden in Plain View will be repeated this year at CHS on March 16<sup>th</sup> from 4:30-7:00 pm, Caring for Head and Heart would take place on March 29<sup>th</sup> to discuss youth substance abuse and what parents can do to be proactive. Prevent Ed will discuss the signs and symptoms.

Re: Survey with the state –

Kim stated that the Missouri state survey will be administered to Wydown and to CHS students through the English Dept.

Re Other announcements –

Jenny indicated that the police dept will have a coffee/pastry event for the public and their police officers. It will be held on March 12<sup>th</sup> at Center of Clayton from 9:00-11:00am

**Work Group Share:**

- I. Jenny reported that the social host ordinance was put on the calendar and the board of alderman will address it on March 29<sup>th</sup>. Hoping to approval before the school prom, which is April 30<sup>th</sup>,
- II. Chris discussed the events group and having listening sessions with parents and students around everyone's perceptions, concerns, and what can be done to help / support them. It will have multiple sessions and involve middle school and CHS

**Meeting Norms:** 1. Assume goodwill 2. Come ready to engage to the fullest of your ability 3. Challenge ideas not people 4. Start & end on time 5. Everyone's opinion matters & should be heard 6. Give others opportunities to speak 7. Utilize & share resources 8. Look for opportunities to collaborate

**Next Meeting: April 5<sup>th</sup>**

**We meet the 1st Tues. of the month**

**The mission of the All In Clayton Coalition is to keep Clayton youth safe from the effects of substance misuse. Our vision is to be a community that prioritizes substance use prevention as a vital part of developing healthy, thriving young people. Our key objectives**

- Prevent** substance use among Clayton youth.
- Reduce** the prevalence of substance use disorders in Clayton.
- Educate** the Clayton community on key issues related to alcohol and drugs.
- Advocate** for policies and practices that prevent substance use among Clayton youth.

Common Acronyms: DFC (Drug Free Communities), CADCA (Community Anti-Drug Coalitions of America), ONDCP (Office of National Drug Control Policy), NCA (National Coalition Academy), MSS (Missouri Student Survey)