



## **9.14.2021: Meeting Agenda**

**Participants: Kim Sherony, Jenny Schilpzand, Robyn Wiens, David Morris, Keira Hosington, Trish Martinez, Beth Deutsch, Heather Craig, Rachel Gasawski, Carrie Smith, Chris Win, Al Thuet, Ali Lenger, Charlie Rubin, Sharon Hales , Tyler Stallings**

### **I. Welcome & Introductions: 4:00-4:05**

#### **A. Objectives**

1. Establish meeting norms as a group
2. Learn more about the Talk About It campaign
3. Discuss volunteer opportunities & member survey

### **II. Approve meeting minutes: 4:05-4:06**

Kim asked for an Approval of last month's meeting minutes: Motion was made by Beth Deutsch to approve the minutes and seconded by Jen Schilpzand. Meeting minutes were approved at 4:06 p.m.

### **III. New Business & Social Media Update: 4:06-4:10**

Heather thanked the coalition members for all their prayers, well wishes, meals and more. Their little Aubrey has made great strides both standing and holding her head up.

The Police Department is holding its Drug Take Back Program on Oct 23<sup>rd</sup> 10:00-2:00pm. And, the Citizens Academy will start next Thursday if more individuals sign up. Otherwise it will be postponed for later date.

Facebook, Instagram, and Twitter numbers are at 157, 153, and 9 respectively. The top posts have been about Wydown middle school's student meeting and Wydown Middle School walk through. The next planned posts are for the Talk About It campaign and the Yard Signs. There will be a news article done for the campaign too. The coalition also has ads running in the Ladue News and on Public radio 90.7 about All In Coalition

### **IV. Youth Coalition Update: 4:10-4:15**

Common Acronyms: DFC (Drug Free Communities), CADCA (Community Anti-Drug Coalitions of America), ONDCP (Office of National Drug Control Policy), NCA (National Coalition Academy), MSS (Missouri Student Survey)

The student reps have broken off from the coalition and formed their own Middle school and Clayton HS coalitions. There are 15 members in the high school coalition and 20 at Wydown.

Charlie reported that the high school coalition has met three times already and have a youth-led initiative running presently for the Little Bit Foundation. Their toiletries drive will run during homecoming. Kim noted that substance abuse prevention can look different with each initiative. In the toiletries drive they are making sure basic needs are being met. (A great starting point to conversation)

Keira reported that the middle school had not identified an initiative yet and thought they might piggy back on the high school effort to make it a bigger success. Kim noted that Red Ribbon week has been a focus for the middle school but that perhaps this could be considered too.

#### **V. Meeting Norms: 4:15-4:25**

The coalition believes meeting norms are important to have and to follow. There was much discussion of what those norms would look like and the following were created: Start and end on time; Everyone listens attentively and respectfully; Assume good will; Come ready to participate and be engaged fully to the best of our abilities; Challenge ideas rather than people; Asks questions; Give others opportunity to speak; Utilize and share all resources available ; Everyone's opinion matters; Look for opportunities to collaborate.

#### **VI. Talk About It Campaign/Kristin Bengston PreventEd 4:25-4:45**

A way to prevent Youth Substance Abuse, Talk about It was created about 4-5 years ago by PreventEd as an easy way to talk about prevention. TALK ....A conversation not a lecture.

Communicating with young people can be difficult and what is said is not always what is meant. Our brains are not fully developed until age 25 and so communication even with body language can be misinterpreted. Talk About It helps parents through the conversation of substance abuse. It was first created for the Opioid pandemic but has been broadened now to any substance. Talking Kits are developed for prek-2<sup>nd</sup> grade, 3-5<sup>th</sup> grades, 6-8<sup>th</sup> grades, and high school. Parents who have early conversations with their children ...studies indicate children 50% less likely to use substances as they get older. Kim thanked Beth for all of her efforts.

Beth announced that the All In Yard Signs are an important way to piggy back on this conversation. There has been a personal reach out to 500 Clayton moms, radio and newspaper spots, digital bill board, social media, etc. to spread the word and the yard signs.

#### **VII. Volunteer Needs: 4:45-4:55**

Common Acronyms: DFC (Drug Free Communities), CADCA (Community Anti-Drug Coalitions of America), ONDCP (Office of National Drug Control Policy), NCA (National Coalition Academy), MSS (Missouri Student Survey)

There is a need for volunteers for the Drug Take Back program on 10/23. There are 2 hr. shifts available. There is a need for a Secretary for All In Coalition- Contact Kim.

**VIII. Member Survey: 4:55-5:00**

Assess the health of the coalition; leadership, programs, communications, youth activity data collection, community outreach.

**Next Meeting: October 5 4:00-5:00 location TBD**

**#2 Mark Twain Circle**

We meet the 1st Tues. of the month

**The mission of the All In Clayton Coalition is to keep Clayton youth safe from the effects of substance misuse. Our vision is to be a community that prioritizes substance use prevention as a vital part of developing healthy, thriving young people. Our key objectives**

- Prevent substance use among Clayton youth.
- Reduce the prevalence of substance use disorders in Clayton.
- Educate the Clayton community on key issues related to alcohol and drugs.
- Advocate for policies and practices that prevent substance use among Clayton youth.

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