



8.3.2021: Meeting Agenda

Attendees: Kim Sherony, Jen Schilpzand, Beth Deutsch, Robin Leonard, Toni Siering, Nicolas Sheppard, Rachel Gasawski, Rabbi Noah Arnow, Ali Lenger, Robin Wiens, David Morris

I. Welcome & Introductions:

- A. Icebreaker about favorite movie genre
- B. Objectives
 - 1. Finish strategic planning for year 3.

II. Approve meeting minutes: Minutes approved at 1607

III. New Business & Social Media Update:

- A. Jen's last meeting as secretary, but she will still stay on as an executive board member
- B. We are looking for a replacement if you or someone you know are interested, please reach out to Kim Sherony.
- C. Parks & Rec reported a good and healthy summer for camps.
- D. Social Media - IG and FB both increased followers since the last meeting. Community spotlights are the most interactive posts. Newsletter is coming.
- E. Ali shared the Clayton student vaping PSA video that won an award.

IV. Review of Questionnaire for Mailer:

- A. Last year's mailer's purpose was to introduce parents to the coalition and also solicit data via a survey.
- B. The feedback form can be made digital to be shared with various sectors to solicit more responses. The paper mailer with a cover letter will be sent out before the school year starts.
- C. Beth shared the draft parent form to get feedback from members. QR code will also be available.

V. Events & Sept. meeting:

- A. Calendar of Events
- B. September Meeting

Common Acronyms: DFC (Drug Free Communities), CADCA (Community Anti-Drug Coalitions of America), ONDCP (Office of National Drug Control Policy), NCA (National Coalition Academy), MSS (Missouri Student Survey)

VI. Strategic Planning Review:

- A. Strategic Prevention Framework
 - a. Based off of the SAMSA framework
- B. Review Logic Model w/ updates from July 6th meeting
 - a. Focused on Alcohol
 - i. Ease of access
 - ii. Prioritized local conditions - how the youth were purchasing the alcohol
 - iii. Strategy: Provide education and build skills
 - 1. Came up with 7 activities that we could do as a coalition
 - 2. Members felt we should start with educating parents on how to talk to children about alcohol
 - 3. Many sectors could be included: education, law enforcement, healthcare, mental health, faith
 - 4. Suggestion to create a centralized hub of resources for this local condition on the coalition website

VII. Strategic Planning Continued:

- A. Breakout rooms-participants were placed in either a cannabis or vaping group. The large group first worked through alcohol together. Each group will:
 - a. Select one activity (could be from any local condition for that specific drug) that the Coalition should prioritize.
 - b. Answer the following questions:
 - i. What sectors need to be involved?
 - ii. What materials do we need?
 - iii. How will we measure outcomes?
 - iv. Who is our target audience?
 - v. What is our timeline for completion?

Cannabis group responses:

Local condition being addressed: Students' perception of risk

Strategy: Provide Info/ Build Skills

Activity: Mini-medical school

1. What sectors need to be involved? Healthcare, schools, youth

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2. What resources do we need? Evidence-based research, personnel who are involved with teaching/medical care, facility, hosting organization, collaborating organizations (SLU, SSM/Washu), funding
3. How will we measure outcomes? Pre/Post survey for participants, number of participants including community engagement, establish key objectives including perceptions, measure knowledge but also change in perspective
4. Who is our target audience? Look at data where data changes/grades prior to changes
5. What is our timeline for completion? Summer of 2022

Vaping Group Responses:

Local condition being addressed: Access to vaping products (for nicotine or cannabis)

Strategy: providing information to change behavior/decision making among youth

Activity: (new idea) Add a drug-free piece to the agreement that athletes sign when joining a school team

Next Meeting: September 7 4:00-5:00 location TBD

#2 Mark Twain Circle

We meet the 1st Tues. of the month

The mission of the All In Clayton Coalition is to keep Clayton youth safe from the effects of substance misuse. Our vision is to be a community that prioritizes substance use prevention as a vital part of developing healthy, thriving young people. Our key objectives

- Prevent substance use among Clayton youth.
- Reduce the prevalence of substance use disorders in Clayton.
- Educate the Clayton community on key issues related to alcohol and drugs.
- Advocate for policies and practices that prevent substance use among Clayton youth.

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