



6.1.2021: Meeting Agenda

Attendees: Kim Sherony, Jen Schilpzand, Heather Craig, Beth Deutsch, Cindy Pharis, Corliss Christopher, Toni Siering, Alexandra Lenger, David Morris, Nicholas Sheppard, Rachel Gasawski, Robyn Weins

I. Welcome & Introductions:

A. Objectives

1. Refine root causes and local conditions that contribute to youth substance use in the Clayton community.
2. Develop prevention strategies for next year's action plan.

II. New Business and Social Media Update:

- A. PreventEd's office is reopening and the employees are in the office again. Teen Institute starts next week. Cost is \$50. Reach out to Heather Craig if interested.
- B. City of Clayton has numerous summer camps and the outside pool is open with limited COVID restrictions.
- C. Most popular post was the sticker shock campaign on all platforms. Facebook - gained 26 followers. Twitter - 1,075 impressions. Instagram - up to 140 followers. Sharing with the school district's platform to promote more interaction/views.

III. Approve meeting minutes: Minutes approved at 1613.

IV. Cindy-Introduction

A. Reviewed data collected.

1. Perception of ease to get alcohol decreases as kids get older, but their past 30 day use increased through middle to high school. Before Clayton kids leave middle school, at least 10% have used alcohol in the past 30 days.
2. Why? Ideas generated: Work hard, play hard. Earlier access to social media and smartphones. General increased access to resources.
3. Data showed that some teens are using alcohol even though their peers disapprove.

V. Breakout Rooms- Group will be divided into breakout rooms based on three drugs of focus.

- A. Alcohol
- B. Vaping
- C. Cannabis

Common Acronyms: DFC (Drug Free Communities), CADCA (Community Anti-Drug Coalitions of America), ONDCP (Office of National Drug Control Policy), NCA (National Coalition Academy), MSS (Missouri Student Survey)

VI. Large Group Discussion and Strategies Brainstorm:

- A. Alcohol
 1. Ease of access
 2. Local condition - There are not as many childcare options for students in the summer, which leads to more unsupervised time for students to access alcohol
 3. TBD
- B. Vaping
 1. Ease of access
 2. Local condition - Students have the ability to buy online or in surrounding areas (i.e. Jefferson County)
 3. Strategy - Compliance checks at local vendors; Sticker shock campaign for vaping products also suggested
- C. Cannabis
 1. Ease of access and low perception of risk
 2. Local condition - Students are taking cannabis without permission. Students' perception of risk is lowered due to the legalization of medical cannabis in MO.
 3. Strategy - targeting parents with education on the long term effects and safe storage of cannabis products. Mini-Med school for the students with Medical and Nursing schools targeting all ages to promote learning about the physiological and psychological effects of cannabis.

Adjourn- Thank you for your attendance and support!

Next Meeting: July 6 4:00-5:00 via Zoom

We meet the 1st Tues. of the month

The mission of the All In Clayton Coalition is to keep Clayton youth safe from the effects of substance misuse. Our vision is to be a community that prioritizes substance use prevention as a vital part of developing healthy, thriving young people. Our key objectives •Prevent substance use among Clayton youth. •Reduce the prevalence of substance use disorders in Clayton. •Educate the Clayton community on key issues related to alcohol and drugs. •Advocate for policies and practices that prevent substance use among Clayton youth.

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