



## **8/4/2020: Meeting Minutes**

**Attended:** Kim Sherony, Bruce Butler, Robyn Wiens, Sharon Hales, Beth Deutsch, Jen Schilpzand, Doug Wehner, Heather Craig, and David Morris

### **I. Welcome and Introductions:**

#### A. Objectives:

1. Members will generate root causes, local conditions that perpetuate underage use for their assigned substance; alcohol, e-cigarettes or marijuana
2. Collect thoughts from members on what changes they want to see & data still needed to address each substance.

#### B. Introductions and Icebreaker question: Sweet or Savory? - Savory won!

#### C. Review Meeting Norms:

1. Send out participant agenda ahead of time
2. Create space for everyone to participate
3. Encourage discussion/questions
4. Begin on time, end on time

### **II. Coalition Updates: Motion to Approve July Meeting Minutes- approved 8/4/2020**

- A. Meetings through Oct. will be from 4:00-5:00 p.m. and virtual. Will be staying in line to the school districts and public health's recommendations.
- B. Times of Transition Mailer-going out this week to incoming 6th & 9th grade families. The mailer will include a welcome letter, brochure, parent handout, factsheet and tips, vinyl sticker. We will be tracking participation via self-addressed envelopes
- C. Student reps will be invited to coalition mtg. Sept. 1. Come meet them and show your support! We are thrilled to have them join us.
- D. All In serving as co-sponsor along with SSM for Chamber of Commerce Corporate Challenge and will also be sponsoring two trainings through the Chamber. We were able to readjust the budget to accommodate these upcoming activities. Corporate Challenge will be a virtual event to support mental and physical health.
- E. Take-Aways from CADCA's Mid-Year Forum - Kim Sherony, Beth Deutsch, and Heather Craig were able to attend virtually this year.
  1. International participation
  2. Experts covered important topics related to coalition engagement, such as how to work with health professionals

Common Acronyms: DFC (Drug Free Communities), CADCA (Community Anti-Drug Coalitions of America), ONDCP (Office of National Drug Control Policy), NCA (National Coalition Academy), MSS (Missouri Student Survey)

### III. NCADA Announcements: 4:10-4:11

New Name - Prevent+ED - Prevent plus Education. This organization does a lot with schools including prevention programming. Red Ribbon Week (drug awareness week) will be in October. Trainings and presentations are planned and will most likely be virtual. A popular session is teaching the students how to interact with their peers - details to come.

### IV. Collaborative Work Session:

- A. Recap of where we left off in our conversation last month on the MSS survey data for 2020. Why is data important? How can we all contribute?
  - 1. Misuse is still a problem.
  - 2. Data guides the coalition strategy
  - 3. Federal Grant wants to see outcomes related to the objectives
- B. Meeting participants were assigned to a breakout group and each group was given a different substance to examine; alcohol, e-cigarettes, or marijuana.
- C. The groups discussed and answered the following questions together.
- D. Discussion Questions:
  - 1. What do you think are the root causes (But Why?) for underage use of your assigned substance? What evidence makes you think that?
  - 2. What do you think are the local conditions in our community that create each of the root causes you identified? (But why here?)
  - 3. What changes do you want to see? How could these changes positively impact the sector you belong to? (i.e. healthcare, law enforcement, parent, education)
  - 4. What other data would we want to know in order to better understand our local conditions or root causes?

### V. Large Group Share:

- A. Alcohol
  - 1. Kids viewpoints related to wanted to belong and peer pressure; Low risk perception (not as harmful as illegal drugs); Ease of availability; Right of passage (e.g. parental acceptance, learning limits before going away to college)
  - 2. Lack of resources to cope with stressors or peer pressure
  - 3. N/A
  - 4. N/A
- B. E-Cigarettes
  - 1. Easily accessibility; Marketed to teens (e.g. flavors), Perception that it is safer as some brands are advertised as having 0% nicotine; Tobacco is popular in MO in general, Discrete to carry and use
  - 2. TBD

3. Education (e.g. fliers) at potential buying locations, Included in curriculum at schools, Partner with law enforcement to curb underage buying; Parents advocating for education in the schools, Close communication with Prevent+ED to be available and flexible for education sessions; Personalize the experience to make it relevant for the students. Mini Medical School on the effects.
4. Focus groups, interviews, listening sessions. With the goal to collect qualitative data. Student driven surveys.

C. Marijuana

1. Perception that it is safe in community; Hemp and CBD products are everywhere sending a message that marijuana is safe
2. Acorn park - hot spot for issues
3. Increase patrolling; Shift tone; Partner with Starbucks employees, especially on Friday afternoons; Being cognizant of the social justice and incarceration issue; Include research related to effects on the changing teenage brain
4. N/A

**VI. New Business**

No new business brought to the meeting.

**Next Meeting: September 1 @ 4:00-5:00 p.m. via Zoom**

We meet the 1st Tues. of the month.

Oct. 6, Nov. 10 (Nov. 3rd is election day), Dec. 1

**The mission of the All In Clayton Coalition is to keep Clayton youth safe from the effects of substance misuse. Our key objectives are**

- Prevent substance use among Clayton youth.
- Reduce the prevalence of substance use disorders in Clayton.
- Educate the Clayton community on key issues related to alcohol and drugs.
- Advocate for policies and practices that prevent substance use among Clayton youth.