

All-In Coalition Meeting MINUTES / October 26, 2017

Present:

A. NCADA: Julie Knost updated the group

1. TRYPOD

12 junior and seniors/ 2 adults to be trained (“train the trainer”) – they will be giving presentations in the Spring to freshmen and sophomores about preventing drinking

2. Prevention Leadership Conference: weekend of 11/4/17 – Four CHS students participating (3 9th grade girls plus Junior Clay Butler)

3. PSA Video or Poster Contest – need this on our radar; \$300 prize money for this is in our mini grant budget for this year (we’ll need a committee) – LHS used this to pay college level film professor judges. The Lindbergh HS Coalition tied this to a film fest by having students create video PSAs w/ Coalition theme (was an assignment from the driver’s ed teachers) – curriculum connection; had a \$50 prize; could do one for the middle school and one for the high school; Liz Tucker mentioned it could be tied to the school musicals or a school concert; could be on Instagram and “likes” could generate winner; generate the idea through a class (Liz Tucker will share with Dawn Weber at WMS for 2nd semester class); Bruce Butler mentioned the Film Club at CHS (Clay Butler and Audrey Deutsch are members) could also be involved

4. Budget Update – updated budget provided

5. Legislative Conversation – Nov 15, 10-Noon at NCADA; our congressmen and state reps are invited to come and learn about prevention; we are encouraged to call our reps to invite them; they give updates on what they are doing to increase prevention efforts. PUBLIC IS INVITED AND ENCOURAGED TO ATTEND TO SHOW SUPPORT FOR THIS.

6. SpeakHard – March 29 – Advocacy training for kids; they go to Jefferson City and are encouraged to speak to their representatives (Julie to follow up with more information about what grades are included)

Other: Julie passed out fact sheets on E-cigarette use which is a continual problem at schools; information about Heroin Awareness Dinner fund-raiser on 11/6; article on increase in drug use starting w/heroin instead of prescription drugs as it is commonly believed.

B. MADD Presentation on 11/28/17

1. Promotion: posters are ready to be sent out electronically and posted in the schools; will be e-blasted to all of the Clayton families this Friday from the district; 30 min MADD presentation + expert panel discussion (counselor from Clayton Behavioral and Clayton police sergeant)

C. PTO Involvement (discussion item): **suggestion to partner with the PTO to help with communication, staffing of events, building awareness, etc.** Beth spoke with Stephanie Littiken, current PTO President, and Stephanie indicated there would be interest in doing this. Beth is also approaching WMS about this. Lindbergh also did this with their Coalition.

D. Homecoming & Conference Follow Up

E. Communication and Marketing (District assistance?): **Kashina Bell mentioned that Robin Fultz in the district communication department will help with this; we can follow up with them on this.**

F. Updated Speaker Series

1. Our dates of 11/28, 1/17 and 4/18 (#1 and #3 are at Wydown MS)
2. School District Speakers - other
 - a. How can/should we be involved?
3. Child Care at our events; **Beth will follow up with Rachel and Ryan about this and will have Kashina add it to the email blast; students could get community service hours**

G. Student Pledge before next dances : **Kashina pointed out that students need to have input in this; Liz Tucker strongly suggested we get students on the committee; Julie will talk to the Trypod group**

1. How do we implement this?
2. How do we get parent buy-in?

H. November Meeting: include Clay Butler and team? **Globe will also be invited to this meeting as they have expressed interest in being involved; THIS MEETING WILL BE AT THE CHS LIBRARY**

Other: Prescription Drug Takeback 10 am – 2 pm at Center of Clayton this Saturday 10/28

Consider putting an ad in the Globe for Trypod, the Coalition and/or the Student Pledge

After the meeting: Julie suggested we get the school principals involved to recommend parents for the committee; also, make a circuit of all of the district PTO meetings to talk about what we do and to get more help and volunteers (and a DARE program if we have it in the elementary schools?)